

## FuneralScreen Steps Up LiveStream – Support for Funeral Homes Nationwide

## -LiveStream is providing a better way to manage a complete live stream environment for funeral services during the COVID-19 crisis.

Seneca, Illinois, U.S.A. - FuneralScreen, a Greene Valley Media company, and owners Jeff and Sue McCauley, recipients of the NFDA Innovation Award, have been working for nearly twenty years to support funeral homes to better adapt to digital technology. Recent COVID-19 social distancing restrictions have been outlined by the CDC to limit and even stop entirely funeral services. These restrictions have made it impossible to provide traditional funeral services. Funeral homes across the nation are grasping to upgrade their services to provide virtual streaming of funerals. Funeral Directors are suddenly unprepared because requirements to use streaming technology; streaming services, video obituary pages, service recordings, access to cameras and hardware, in addition to the technical knowledge required providing a service has become overwhelming to many. Recognizing this crisis, owners Jeff and Sue McCauley have been working diligently to help provide funeral homes these vital revenue generating services. Today, the company is very pleased to announce its latest service to guide the industry into the digital future of funerals. It is now providing digital streaming technology and complete technical support with **LiveStream by** FuneralScreen. Contact FuneralScreen now for help to set up your services at 1-800-270-1237. This service is available this week at www.funeralscreen.com

<u>Current CDC guidelines</u> for the funeral industry limit funerals to no more than 10 of the decedent's immediate family members, not including funeral home staff, clergy, or cemetery staff. As the COVID-19 pandemic health crisis continues social gathering guidelines for funerals and memorials may be fully restricted for memorials, funerals and graveside attendance. In response to the COVID-19 health crisis, **FuneralScreen is providing a new private streaming services and complete support that is designed to guide funeral homes**. The company is now helping to install and provide live services to replace traditional funeral services. *"We think we have the solution!" FuneralScreen owner, Jeff McCauley, proudly announces for* 

today, "We have created a complete 'start-to-finish' service for every funeral home in the United States. As owners we know the funeral industry. We've considered every step, from streaming installation to video tribute pages, to help funeral directors get up to speed- fast." "Call me now for help!"

LiveStream by FuneralScreen will provide families private access to online streaming services as well as the ability to pay respects for loved ones being laid to rest. The service will offer customer support for installation, memorial, funeral and graveside streaming service, individual custom online streaming obituary pages, tribute videos and pages, support with hardware and local installation.

## LiveStream Services:

- One streaming account per service (Additional bundles are available upon request).
- Custom branded website page for each obituary listing and service.
- Embedded video for live streaming with streaming service for individual live feeds and group streaming.
- Recorded video of service.
- Custom designed tribute page with memorial video pages for one year.
- Customer service and consultation
- Funeral home support to provide cameras, hardware and required equipment.
- Installation Services for cameras, equipment, and streaming-technology.
- Customized Funeral Home Branded website services.

FuneralScreen and its products may be seen at <u>www.funeralscreen.com</u>. FuneralScreen is the leading digital technology provider for modern funeral homes and has been recognized by the National Funeral Directors Association (NFDA) with the NFDA Innovation Award. FuneralScreen is owned and operated by long time funeral home owners, Jeff and Sue McCauley, Greene Valley Media Co., in Seneca, Illinois.

To find out more about <u>LiveStream by FuneralScreen</u> and other products, please call **FuneralScreen** at **1-800-270-1237** or click here: <u>https://funeralscreen.com/streaming/</u>